

PRESENT ALL OVER THE WORLD



A list of SIDAS® distributors is available on the website www.sidas.com

Your
foot
company™

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SOLUTIONS BOOK_ALL YEAR 2015_ENGLISH



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Try, feel, enjoy!

INNOVATIONS Spring-Summer
2015



3D SANDALS



3Feet® ACTIV'



F-ESSENTIALS

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Happy feet, happy people, happy planet 





F-ESSENTIALS

The F-Essentials range are ready-to-wear and packed with technologies. They meet the main needs of the feet: cushioning, hygiene, shock absorption and comfort.

► **F-Essentials range p.48**

3D

Insoles and 3D sandals that are pre-shaped and provide the ultimate in comfort thanks to their 3D design. Their form supports the foot and aligns the body, giving stability and optimum comfort to the foot.

► **3D sandals range p.10 - 3D insole range p.52**

3Feet®

Feet differ in three main ways; their shape, movement and pressure distribution.

Despite these differences, they can generally be grouped into three categories, each with their own distinct needs: High arch feet - Mid arch feet - Low arch feet.

The biomechanical construction of the 3Feet® range is adapted to three different arches. With insoles, socks and sandals for each type!

► **3Feet® range p.24**

FLASHFIT™

Flashfit™ technology allows 75% customization of your insoles in only a few minutes.

The bootfitter heats a pre-shaped insole and fits it to your foot in less than 5 minutes. Only part of the insole can be fully customized to your foot, the other pre-shaped part remains unchanged when heated.

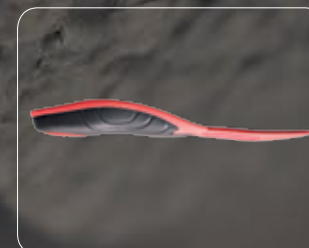
With Flashfit™ insoles, you have more power, control and comfort.

► **City+ range p.56 - Multi range p.53 - Specific Sport range p.60**

Custom

The Custom technology offers complete customisation of your insoles. With a flat insole, the bootfitter moulds the insoles and then heats them. When it is placed on your footprint, the Custom insoles hugs the shape of your feet for the highest level of comfort and support.

► **Multi range p.53 - Specific Sport range p.60**



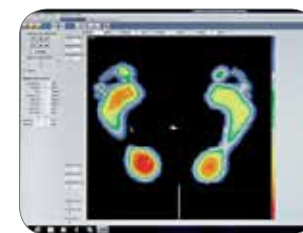
ANALYSIS



MEASURING and ANALYSIS tools

PRESS-CAM V4.0

AMPRESSCAM2



The Presscam V4 is a pressure analysis device. It features new-generation software (electrical power supply provided via a USB cable) with new functions and presentation modes.

Seven main criteria can be viewed:

- Static plantar pressure.
- Dynamic plantar pressure and comparison (scan at 100 Hz; higher than some other platforms which scan at 40 Hz).
- Movement of pressure centres (PCs) over a given time (at 40 Hz).
- Multi-footstep acquisition
- LAMFI read-out.
- Comparative heel-forefoot analysis.

Dimensions (width/length) 550 x 661 mm

Active surface area 400 x 400 mm

9mm base depth

Weight 3 kg



MEASURING and ANALYSIS tools

PODOSCOPE M

APODOSCONF



A podoscope that combines two features:
- a mirror system for viewing the foot print,
- direct measurement of Mondo point foot sizes.



FEET REVELATOR™

ABFEETREVE12



A revolutionary foot measurer! With the feet revelator™ you can determine your customer's foot type and characteristics in an instant.
It not only measures the length and width of any foot but also reveals the footprints.
Simple to use: just open and close to erase your customer's footprints.

1. Ask the customer to stand on the Feet Revelator™.
2. Measure the length and width of the customer's feet.
3. Ask the customer to step off the Feet Revelator™ to reveal the footprint analysis.
4. Open and re-close the Feet Revelator™ to erase your customer's footprints.



Scan this QR code to view our brand new film about the Feet Revelator™ process:



MEASURING and ANALYSIS tools

LASER ALIGNMENT SYSTEM

CMAVALASER12



Top-quality laser used to check leg alignment. Attaches easily to the Fit Station.



FEET MEASURER

ABMES-SPORT-DBLE12

Instrument that measures the length and width of both feet.
4 sizing systems (EUR/US/UK/MP).
Simple to use and robust (plastic construction).
Handle for easy carrying.



FOOT SIZER

ABMESPORT12-1FOOT

Instrument that measures the length and width of the right foot.
- 4 sizing systems (EUR/US/UK/MP).
- Simple to use and robust (metal).



3D SANDALS

For years we have been offering solutions for problem feet to ensure that your footwear is as comfortable as possible.

Building on our experience, we have launched a new range of 3D sandals. These sandals are anatomically constructed to provide maximum arch support, distributing pressure and guaranteeing perfect foot-body alignment.

They are designed to enable you to enjoy all the advantages of a sandal together with the comfort and know-how only Sidas can provide.



Try, feel, enjoy!

THE MOST COMFORTABLE SANDALS

3D
SANDALS

FLAT SANDALS



3D SANDALS



STABILITY

The specially shaped 3D insole gives your feet extra stability, preventing your feet from slipping inside the sandal during the forward flex movement. The heel is always correctly positioned in the sandal and the foot maintains its natural position, enhancing comfort and stability.



SUPPORT

The arch support ensures better distribution of pressure across all parts of the foot, for optimum comfort.



FOOT-BODY ALIGNMENT

The special support that 3D sandals give you ensures optimum foot alignment, positioning the foot correctly in the sandal and preventing joint and back pain.



BOOSTING BLOOD CIRCULATION

The sandal's 3D shape is ideal for post-sport recovery. The 3D arch shape boosts blood circulation, which combined with optimum foot-body alignment aids muscle recovery.



Sport



A range of modern, colourful sandals for use before or after sport to aid full recovery. Made of waterproof materials and designed to hug the foot, they are suitable for a wide range of uses.

3D 4X4

FWSA3D4X4

4X4 sandals are designed to give your feet complete support thanks to their three forefoot and rear foot straps. The 3D insole supports and stabilises the foot, guaranteeing optimum comfort. Ideal for use as approach footwear or to aid recovery after sport.

Men's model.

Sizes: 40 to 46.

- MerryMesh straps for **COMFORT** and **BREATHABILITY**
- 4 adjustable Velcro™ fastenings for **A PERFECT FIT**
- EVA outsole for **LIGHTNESS** and **CUSHIONING**
- Elastic straps **FOR PERFECT FIT**
- **REMOVABLE BACK STRAP**
- Heel wedge : limitates the tensions of Achilles tendon **FOR BETTER RECOVERY AFTER SPORT**



3D LOUNGE

Lounge sandals are the perfect combination of style and comfort.

The 3D insole supports and stabilises the foot, guaranteeing optimum comfort. These sandals are for daily use or to wear after sport to aid recovery.

Men's model.

Sizes: 40 to 46.

- Shock-absorbing EVA insole for **COMFORT**
- MerryMesh strap for **BREATHABILITY**
- EVA outsole for **LIGHTNESS** and **CUSHIONING**



Navy FWSA3DMLOUNGE_NA



Taupe FWSA3DMLOUNGE_TA

Sport

3D LOUNGE RS

Lounge RS sandals are made of the same innovative Sidas materials that are used to make injected ski boot liners. The 3D insole supports and stabilises the foot, guaranteeing optimum comfort. These sandals are for daily use or to wear after sport to aid recovery.

Men's model.

Sizes: 40 to 46.

- Shock-absorbing EVA insole for **COMFORT**
- MerryMesh strap for **BREATHABILITY** and **DURABILITY**
- EVA outsole for **LIGHTNESS** and **CUSHIONING**



3D LOUNGE RS FLAG



Flags available:



FWSA3DMLOUNGRS_GBR



FWSA3DMLOUNGRS_ALL



FWSA3DMLOUNGRS_CHE



FWSA3DMLOUNGRS_FRA

3D LOUNGE WOMEN

3D Lounge Women sandals are the perfect combination of style and comfort. The 3D insole supports and stabilises the foot, guaranteeing optimum comfort. These sandals are for daily use or to wear after sport to aid recovery.

Women's model.

Sizes: 36 to 41.

- Shock-absorbing EVA insole for **COMFORT**
- MerryMesh strap for **BREATHABILITY**
- EVA outsole for **LIGHTNESS** and **CUSHIONING**
- Specific shape for women feet



Lila FWSA3DWLOUNGE_LI



Blue FWSA3DWLOUNGE_BL

Casual

A range of stylish, top-of-the-range sandals for everyday use. Made of leather and microfibre, these sandals ensure unrivalled comfort and quality.

3D HOMEDAY WOMEN

FWSA3DWHOMEDAY_DB

Homeday sandals are designed for women who want to wear comfortable sandals every day. The 3D insole supports and stabilises the foot, guaranteeing optimum comfort all day long.
Women's model.
Sizes: 36 to 41.

- Mule-style leather strap with adjustable metal buckle for **A PERFECT FIT**
- Leather insole for **QUALITY and COMFORT**
- EVA outsole for **LIGHTNESS and CUSHIONING**



3D COOLDAY

Coolday sandals are the perfect combination of style and comfort. The 3D insole supports and stabilises the foot, guaranteeing optimum comfort. Sandals for daily use or to wear after sport to aid recovery.
Men's model.
Sizes: 40 to 46.

- Leather insole and strap for **QUALITY and COMFORT**
- Shock-absorbing pad under the heel
- EVA outsole for **LIGHTNESS and CUSHIONING**



Dune FWSA3DCCOOLDAY_DU



Black FWSA3DCCOOLDAY_BK

3D FRIDAY

FWSA3DFRIDAY_BR

Friday sandals are the perfect combination of style and comfort. The 3D insole supports and stabilises the foot, guaranteeing optimum comfort. Sandals for daily use or to wear after sport to aid recovery.
Men's model.
Sizes: 40 to 46.

- Leather strap with adjustable metal buckle for **A PERFECT FIT**
- Leather insole for **QUALITY and COMFORT**
- EVA outsole for **LIGHTNESS and CUSHIONING**



Fashion

With their contemporary look and innovative, colourful materials, the sandals in the Fashion range stand out from the crowd. A range designed especially for sporty types who want to combine comfort with fashion.

SPACE

Space sandals combine a modern design with innovative materials to create unrivalled comfort. With their double strap they hug the foot, guaranteeing optimum support. The 3D insole supports and stabilises the foot. These sandals are for daily use or to wear after sport to aid recovery.

Men's model.
Sizes: 40 to 46.

- Adjustable straps with metal buckles for **A PERFECT FIT**
- MerryMesh interior for **BREATHABILITY** and **COMFORT**
- EVA outsole for **LIGHTNESS** and **CUSHIONING**



RAINBOW

With their multicoloured pearl cross strap, 3D Rainbow sandals match the colourful trend that's in vogue this summer. The 3D insole supports and stabilises the foot, guaranteeing optimum comfort.

Women's model.
Sizes: 36 to 41.

- Leather insole and strap for **QUALITY** and **COMFORT**
- Shock-absorbing pad under the heel for **COMFORT**
- EVA outsole for **LIGHTNESS** and **CUSHIONING**



Marketing tools

3D Sandals display FWSA3DMKDISPLAY15

Double-sided display unit for the 3D sandals range. It features a screen that plays an animated sequence about the sandal. Multilingual.
Dimensions: 82 cm wide x 160 high
9 display prongs on each side (18 in total).
Delivery without sandals.

It features a screen that plays an animated sequence about the sandal.

Supplied with promotional items and screen.



3D sandals shelves cardboard (pack of 5) FWSA3DMKSHCB15

Marketing tool designed to be placed in store at the back of your existing shelf units to promote the 3D sandals range. Supplied in packs of 5. Delivery without sandals. Multilingual.



3D sandals box POS FWSA3DMKBOXPOS15

New cardboard POS advertising tool for 3D sandal in-store promotion. Supplied without a sandal, for use with a sandal from your stock.



3D Sandals leaflet

EN: FWSA3DMKLEAF15_02
FR : FWSA3DMKLEAF15_05
DE: FWSA3DMKLEAF15_01

Guide presenting the concept and selling points of 3D sandals. Supplied in packs of 50 for placing in store next to the products or on a counter top. Languages available: French / English / German.



3Feet®

INSOLES



FOR EACH FOOT THERE IS A SOLUTION

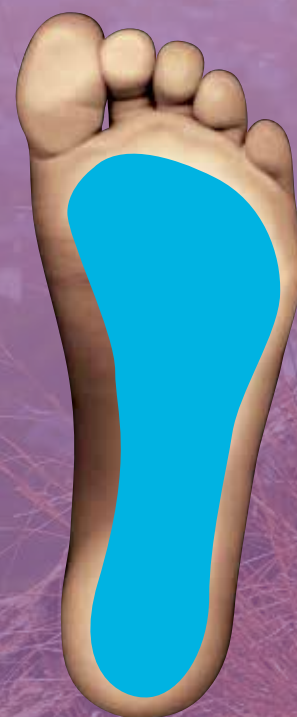
Feet tend to differ in 3 distinct ways: the shape, the movement and the pressure distribution. Even with such differences, you can generally group feet into 3 categories, each with their own distinct needs: **High arch feet - Mid arch feet - Low arch feet.** The 3Feet® biomechanical construction is adapted to the 3 different arch types. For each foot, there are insoles, socks and now sandals!



HIGH



MID



LOW



3Feet® Activ' insoles



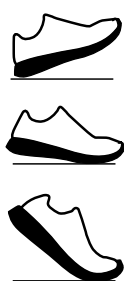
A new range of 3Feet® insoles designed for sports involving a dynamic gait cycle. They are constructed from a combination of materials that are light and breathable but also highly cushioned, to guarantee optimum running comfort.



1 LIGHT AND BREATHABLE



2 FOREFOOT PROPULSION



3 ENCOURAGES A DYNAMIC GAIT CYCLE



4 HEEL CUSHIONING

MARKETING TOOLS

3Feet® Activ' Pop CMK3FACTIVPOP15



The 3Feet® Activ' POP display contains the 3 insoles in the range. It can be incorporated into a display unit (large or medium) and can also be placed against a wall as a stand-alone display.

3Feet® Activ' Facing CMK3FACTIVFAC15



3Feet® Activ' facing that can be added to the large display unit or placed against a wall in store.

Demokit

- 3Feet® Active High CSE3FDKACTHI15
- 3Feet® Active Mid CSE3FDKACTMI15
- 3Feet® Active Low CSE3FDKACTLO15



3Feet® Activ' insoles

3FEET® ACTIV' HIGH

CSE3FACTIV15_HI



3Feet® Activ' High insoles meet the pressure distribution and support requirements specific to high-arched feet.

Sizes: XS-S-M-L-XL-XXL



1. **LIGHT, BREATHABLE** materials
2. Pad **TO BOOST FOREFOOT PROPULSION**
3. Shell adapted to high arches (3,4 cm) **FOR DYNAMIC FOREFOOT FLEX**
4. Wide gel pad for **ENHANCED HEEL CUSHIONING**



3FEET® ACTIV' MID

CSE3FACTIV15_MI



3Feet® Activ' Mid insoles meet the support and comfort requirements specific to mid-arched feet.

Sizes: XS-S-M-L-XL-XXL



1. **LIGHT, BREATHABLE** materials
2. Pad **TO BOOST FOREFOOT PROPULSION**
3. Shell adapted to medium arches (3,1 cm) **FOR DYNAMIC FOREFOOT FLEX**
4. Gel pad for **ENHANCED HEEL CUSHIONING**



3FEET® ACTIV' LOW

CSE3FACTIV15_LD



3Feet® Activ' Low insoles meet the stability and comfort requirements specific to low-arched feet.

Sizes: XS-S-M-L-XL-XXL



1. **LIGHT, BREATHABLE** materials
2. Pad **TO BOOST FOREFOOT PROPULSION**
3. Shell adapted to low arches (2,8 cm) **FOR DYNAMIC FOREFOOT FLEX**
4. Gel pad for **ENHANCED HEEL CUSHIONING**



3Feet® insoles

3FEET® HIGH



Specifically designed for high arch feet.
- Perforations for breathability.
- Forefoot pad provides more cushioning.
- Anatomical construction adapted to high arch feet.
- Large gel pad for greater cushioning.

Sizes: XS-S-M-L-XL-XXL

1. Bamboo topcover with sublimation: **ANTIBACTERIAL**
2. EVA Shell High Arch shape: **SUPPORT**
3. EVA base ShoreA 40 + ECO ortholite layer: **CUSHIONING** + perforations: **BREATHABLE**
4. PU Gel pad: **SHOCK ABSORPTION**
5. EVA pad: **CUSHIONING**



CSE3F2_HI

3FEET® MID



Specifically designed for medium arch feet.
- Perforations for breathability.
- Anatomical construction adapted to medium arch feet.
- Gel pad for cushioning.

Sizes: XS-S-M-L-XL-XXL

1. Bamboo topcover with sublimation: **ANTIBACTERIAL**
2. EVA Shell Mid Arch shape: **SUPPORT**
3. EVA base ShoreA 40 + ECO ortholite layer: **CUSHIONING** + perforations: **BREATHABLE**
4. PU Gel pad: **SHOCK ABSORPTION**



CSE3F2_MI

3FEET® LOW



Specifically designed for low arch feet.
- Perforations for breathability.
- Anatomical construction adapted to low arch feet.

Sizes: XS-S-M-L-XL-XXL

1. Bamboo topcover with sublimation: **ANTIBACTERIAL**
2. EVA Shell Low Arch shape: **SUPPORT**
3. EVA base ShoreA 40 + ECO ortholite layer: **CUSHIONING** + perforations: **BREATHABLE**
4. EVA pad: **CUSHIONING**



CSE3F2_LO

3Feet® slim insoles

3FEET® SLIM HIGH



Insoles specially designed for high arch feet.
3Feet® Slim insoles are adapted to low volume footwear.
They can also be cut to be used as half insoles.

Sizes: XS-S-M-L-XL-XXL

1. Microfibre covering: **COMFORTABLE & ANTIBACTERIAL**
2. High-arch EVA shell: **HOLDS THE FOOT AND DISTRIBUTES THE PRESSURE**
3. Perforations: **PROVIDE BREATHABILITY**
4. EVA 2mm : **THIN AND CUSHIONED**
5. Cutting line for making half-insoles



CSE3FSLIM13_HI

3FEET® SLIM MID



Insoles specially designed for mid-arched feet.
3Feet® Slim insoles are adapted to low volume footwear.
They can also be cut to be used as half insoles.

Sizes: XS-S-M-L-XL-XXL

1. Microfibre covering: **COMFORTABLE & ANTIBACTERIAL**
2. Mid-arch EVA shell: **MAINTAINS THE FOOT**
3. Perforations: **PROVIDE BREATHABILITY**
4. EVA 2mm : **THIN AND CUSHIONED**
5. Cutting line for making half-insoles



CSE3FSLIM13_MI

3FEET® SLIM LOW



Insoles specially designed for low-arched feet.
3Feet® Slim insoles are adapted to low volume footwear.
They can also be cut to be used as half insoles.

Sizes: XS-S-M-L-XL-XXL

1. Microfibre covering: **COMFORTABLE & ANTIBACTERIAL**
2. Low-arch EVA shell: **MAINTAINS AND KEEPS THE FOOT STABLE**
3. Perforations: **PROVIDE BREATHABILITY**
4. EVA 2mm : **THIN AND CUSHIONED**
5. Cutting line for making half-insoles



CSE3FSLIM13_LO



They can also be cut to be used as half insoles.



3Feet® SANDALS



THE FIRST SANDALS
ADAPTED
TO YOUR FOOT TYPE!



HIGH

MID

LOW



Casual

3FEET® MOONDAY

Moonday sandals are the perfect combination of quality design and comfort. These sandals are for daily use.

Men's model.
Sizes: 40 to 46.

- Leather insole for **COMFORT**
- Leather strap for **QUALITY and COMFORT**
- Rubber outsole for **GRIP and DURABILITY**

High	Sandals specially designed for high-arched feet.	FWSA3FMOONDADB_HI
Mid	Sandals specially designed for medium-arched feet.	FWSA3FMOONDADB_MI
Low	Sandals specially designed for low-arched feet.	FWSA3FMOONDADB_LO



3FEET® SUNDAY

Sunday sandals are designed to give your feet complete support thanks to their two forefoot and one rear adjustable straps. The designs suited to different foot types and snug-fitting straps guarantee optimum comfort. Ideal for daily use.

Men's model.
Sizes: 40 to 46.

- Leather straps for comfort and **BREATHABILITY**
- Adjustable straps for **A PERFECT FIT**
- Rubber outsole for **GRIP and DURABILITY**
- **REMOVABLE BACK STRAP**

High	Sandals specially designed for high-arched feet.	FWSA3FSUNDAYDB_HI
Mid	Sandals specially designed for medium-arched feet.	FWSA3FSUNDAYDB_MI
Low	Sandals specially designed for low-arched feet.	FWSA3FSUNDAYDB_LO



Sport

3FEET® LOUNGE V2

The **3Feet® Lounge V2** sandals have a new design to increase its appeal to as many athletes as possible. They are made from leather and Orange merrymesh, for a casual sports look. They have an EVA pad and leather under the front and rear of the foot for maximum cushioning and comfort. The outer rubber sole has been reinforced for better resistance over time.

Sizes: 38 to 46

- Leather insole for **COMFORT**
- Leather strap for **QUALITY and COMFORT**
- Rubber outsole for **GRIP and DURABILITY**

High	Sandals specially designed for high-arched feet.	FWSA3FLOUNG2BR_HI
Mid	Sandals specially designed for medium-arched feet.	FWSA3FLOUNG2BR_MI
Low	Sandals specially designed for low-arched feet.	FWSA3FLOUNG2BR_LO



Fashion

3FEET® SHINY

The 3Feet® Shiny sandal is specially designed to provide maximum support for ladies' feet. Its 3D shape provides excellent stability and reduces pronation. This sandal is recommended for daily use and after sport to aid recovery. Ladies' model. Sizes: 36 to 41 Colour: Black



High	Sandals specially designed for high-arched feet.	FWSA3FSHINYBK_HI
Mid	Sandals specially designed for medium-arched feet.	FWSA3FSHINYBK_MI
Low	Sandals specially designed for low-arched feet.	FWSA3FSHINYBK_LO



NEW!



Check out the new accessories that come with 3Feet® Shiny sandals! Each pair is supplied with three trendy 'jewels' so that you can personalise your sandals to suit your mood.

3Feet® socks

Sidas has for the first time developed socks designed to suit the needs of each foot type.

3FEET® HIGH

AXS3FSPOR12_HI



The 3Feet® high socks will provide perfect foot cushioning, a special bandage to limit supination and an instep with a high degree of stretch to accommodate the high instep without padding, providing a perfect fit.

Sizes: S-M-L-XL

- 1. Issue: important contact with the shoe. Solution: thin fabric construction
- 2. Issue: supination. Solution: external bandage - Foot and leg alignment - Limit the supination
- 3. Issue: large instep. Solution: stretchable instep to accommodate the high instep without padding
- 4. Issue: overpressure forefoot and back foot. Solution: cushioning at the heel and forefoot



3FEET® MID

AXS3FSPOR12_MI



Mid arch feet have good structure, but can suffer while practicing sports. That's why the 3Feet® mid provides more foot cushioning, more stability through use of a neutral bandage, as well as a moderate amount of padding to improve the fit of any footwear.

Sizes: S-M-L-XL

- 1. Issue: normal contact with the shoe. Solution: internal and external padding for protection
- 2. Issue: normal foot type. Solution: symmetric bandage to align the foot and leg
- 3. Issue: normal instep. Solution: a small amount of padding to prevent friction and ensure comfort
- 4. Issue: anatomical pressure. Solution: anatomic insole adapted to the normal shape of the foot



3FEET® LOW

AXS3FSPOR12_LO



The 3Feet® socks low will provide a special integrated bandage to limit pronation, as well as slight padding at the instep and the heel to enhance footwear fit.

Sizes: S-M-L-XL

- 1. Issue: low contact with the shoe. Solution: padding to enhance footwear fit
- 2. Issue: pronation. Solution: internal bandage - Foot and leg alignment - Limit the pronation
- 3. Issue: small instep. Solution: padding to enhance footwear fit
- 4. Issue: flat foot. Solution: thin, uniform sole design



3Feet® marketing tools

3Feet® digital corner CMK3FCORNER

A new interactive display that allows your customers to analyse their feet and select the appropriate 3Feet® solution.

Quick, fun and easy to use: a unique experience for your customers and a real point of difference for your store.

Composed of a pressure analysis device connected to tactile touch-screen computer.

Movie available in English, French or German.

Scan this QR code to view our brand new film introducing the 3Feet® Digital Corner.



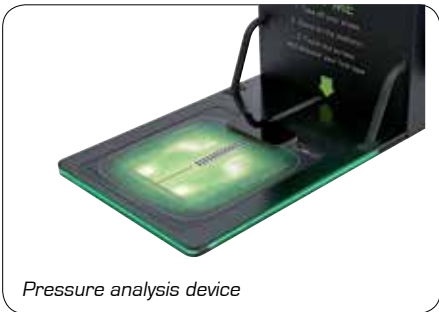
Process:

Process

1. Take off your shoes.
2. Stand on the pressure analysis device.
3. Touch the screen to begin the process.
4. Your foot type and the appropriate 3Feet® solutions are displayed on screen.
5. Select the appropriate 3Feet® products from the display.



Designed to accommodate up to 15 pairs of 3Feet® Socks / 45 pairs of 3Feet® insoles. Includes also 3 shelves to highlight the 3Feet® sandals



Pressure analysis device



3Feet® marketing tools

3Feet® Totem FWSAMKTOTEM12



Totem display stand presenting the 3Feet® concept. Includes the Feet Revelator™. The front has room to display 3 models and features a customer explanation of the process. The other models in the 3Feet® range can be displayed on the back (30 pack of socks and 45 packs of insoles). Dimensions: 60 x 70 x 175 cm

Sandal shelves FWSAMKSHELF12



Shelves for displaying the sandal on slotted wall uprights. Supplied as a kit of 3 shelves, each featuring an explanation of the model presented: High - Mid - Low.

Sandals window pop FWSAWINDOWPOP12



The POP window display can be used to present the 3Feet® concept in the store window or on a counter top in store. It is designed to feature the 3 different types of sandal: High - Mid - Low.

3Feet® POP 326959

3Feet® Facing 326968



3Feet® foot guide CMKFOOTGUI3F13



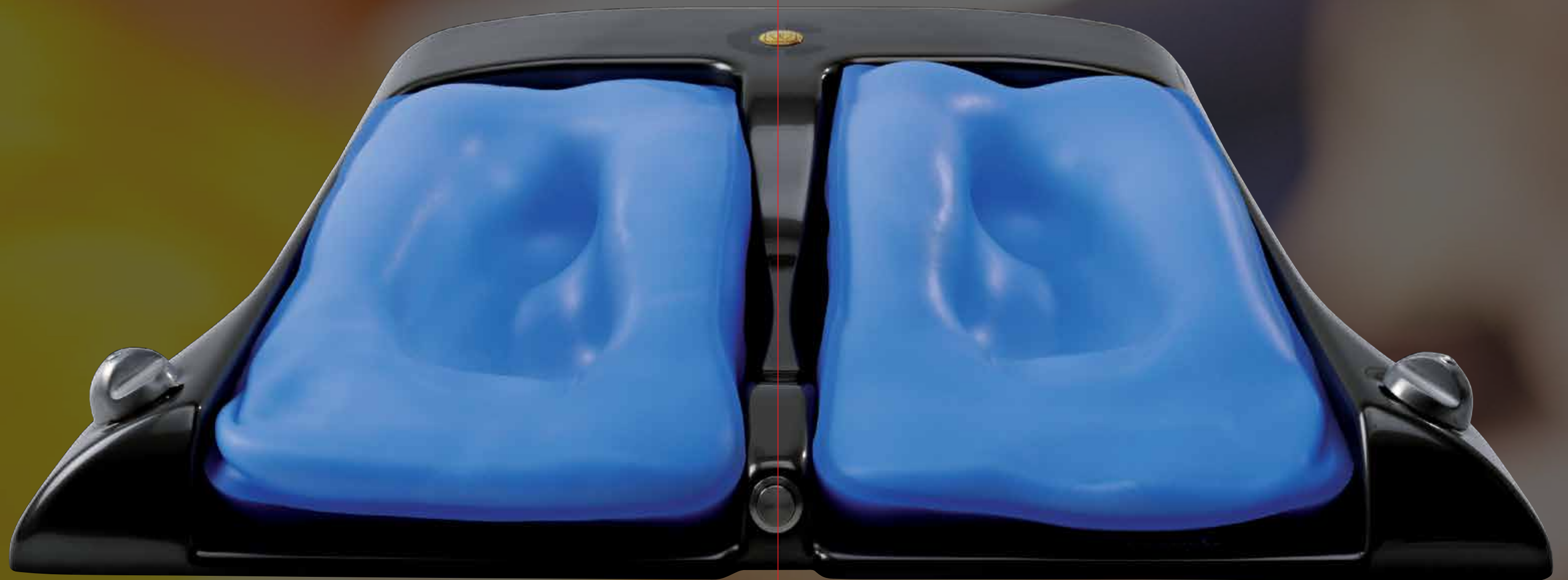
Guide presenting the 3Feet® concept and the sandals' selling points. Supplied in packs of 50 for placing in store next to the sandals or on a counter top.

Set of 3Feet® foot types CMKPVPA12



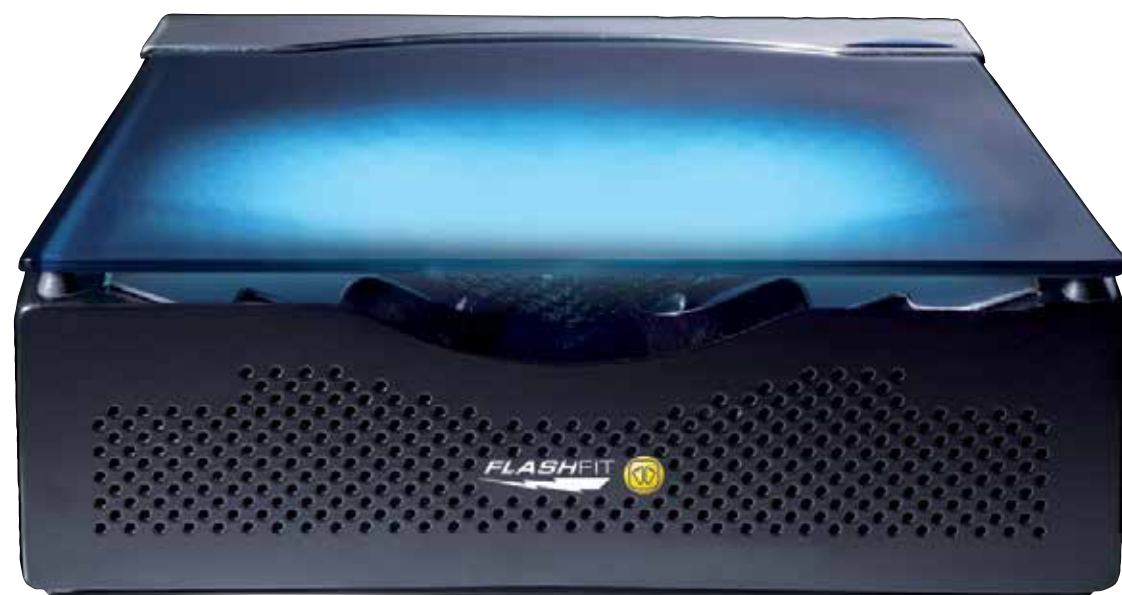
Store presentation system comprising three different foot types: HIGH, MID & LOW.

FLASHFIT™ & CUSTOM TECHNOLOGIES



FLASH, FIT and GO!

FLASHFIT™



CMAVAPAD-FF12
CMAVAPAD-FF-NU = PADS ALONE
CMAVAPAD-FF-CI = BOTTOM WEDGE
CMAVAPAD-FF-CL = SIDE WEDGE

FLASHFIT™ PADS



The foam pads have two removable reinforcements, are softer and have a new anatomical shape, all of which make moulding easier. Available in one size.



FLASHFIT™ BOX

110V: CMAFLASHFIT1 / 220V: CMAFLASHFIT2



The concept that heats Flashfit™ insoles in less than 10 seconds. Easy, fast, compact, unique design = The Flashfit™ revolution.

Dimensions: 12 x 30 x 38 cm - 7 kg.

FLASHFIT™ process



FLASHFIT™ display

FLASHSTATION

The new compact Flashstation simplifies the Flashfit™ moulding process by making the machines and your customer's feet more accessible. It includes the Flashfit box, the Feet Revelator™ and the new pads (sold separately).

Dimensions: 52,5 cm x 120 cm x 50 cm



PLV FlashFit

CMKPLVFF14

New POS advertising unit promoting the benefits of Flashfit™ technology. Must be ordered as an extra for the Flashstation. English on one side / French on the other side. Dimensions: 50 x 90 cm



FLASHFIT™ DISPLAY

CMKDISPLAYFULL12FF

All-in-one display unit featuring packaging on both sides, the Feet Revelator™, the foam pads and the Flashfit™ machine. The back of the display unit features an explanation of the Flashfit™ insole moulding process. Sold separately (machines not included).

Dimensions: 50 cm x 120 cm x 140 cm



1. Flashfit™ unit
2. Flashfit™ pads
3. Flashfit™ box
4. Feet Revelator™
5. Flashfit™ process (sheet on the back of the display unit)

100% made for you & your sport

C | Custom



HDVAC 2

110V: CMAVAHD09-1 / 220V: CMAVAHD09-2



The best just got better. The HDVAC was already the best Custom system on the market, but the HDVAC2 will be the most precise system ever made. The new silicon bags can be stretched up to 800% to adapt to any foot shape, the bags are separated for better hip adaptation, and all the controls are on the front making it easier for the boot-fitter to operate. For retailers who want to offer a complete professional service, this tailor-made product will enhance your custom business. If you want to bring the best service to your customer, the HDVAC2 is for you.

The HDVAC 2 is a system for moulding comfort insoles, but that cannot replace plantar orthoses fitted by professional foot specialists.

MODUVAC

110V: CMAMODU09-1 / 220V: CMAMODU09-2



The Sidas system to accompany the HDVAC2 system to mould Custom footbeds. Compact, fast and simple, the Moduvac heats and presses the footbeds using a vacuum system in order to fuse the materials together, and prepare the insoles for moulding. The Moduvac is compatible with all HDVAC systems.

CUSTOM display

FIT STATION

For retailers who want to offer a totally professional service and the best customer experience. To highlight the Custom activity, the Fit Station is unit especially designed for boot-fitters. [The HD Vac 2 and the Moduvac are not included and should be bought separately].

- 1. FIT STATION** MBFTSTAT2.1
- 2. HD VAC 2** 110V: CMAVAHD09-1 / 220V: CMAVAHD09-2
- 3. MODUVAC** 110V: CMAMODU09-1 / 220V: CMAMODU09-2
- 4. LASER ALIGNMENT SYSTEM** CMAVALASER12



Custom poster
CMKPOSCUSTOM - EN/FR/DE

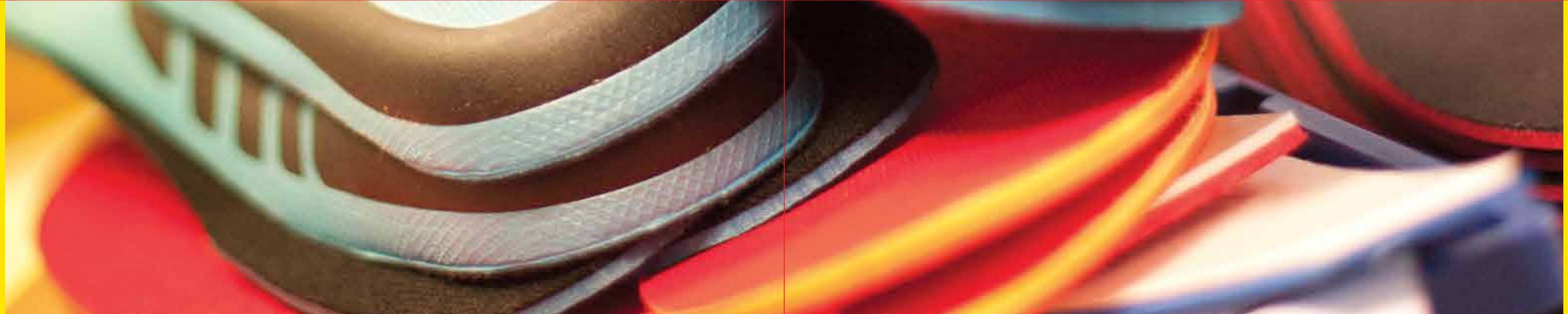


CUSTOM PROCESS



Process:

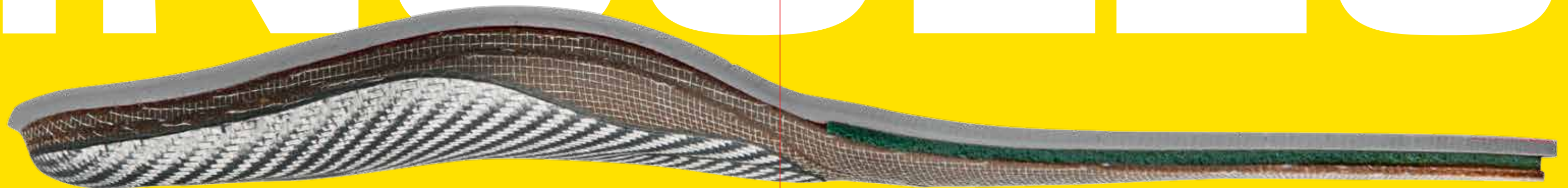




INSOLES



INSOLES



F-ESSENTIALS



F-ESSENTIALS insoles

CUSHIONING GEL PAD

CSEESCUSHPAD20



Innovation: dynamic gel construction to absorb shocks.
Cushioning Gel Pad insoles absorb shocks thanks to the dynamic cushioning gel concept developed by Sidas: a network of gel microbubbles placed in the impact zone is gradually deformed with the impact, thus providing an exceptional dynamic cushion.
Anti-bacterial and washable half-insoles.

One size

1. Toplayer: **CUSHIONING & ANTIBACTERIAL**
2. Dynamic Gel: **ACTIVE CUSHIONING**



IMPACT REDUCER

CSEESSHOCKABS



The best solution for absorbing shocks.
Impact Reducer insoles are very thin (3 mm) and flat with a high level of impact dissipation. They are designed entirely in Podiane®, a material that dissipates the shocks generated during impacts inherent to sports activities. They efficiently protect against joint pains. They are so thin that you can use them under an existing insole. Anti-bacterial and washable.

Sizes: XS-S-M-L-XL-XXL

1. Toplayer: **CUSHIONING & ANTIBACTERIAL**
2. Podiane®: **SHOCK ABSORPTION & ANTIVIBRATION**



ANATOMIC COMFORT

CSEESANATCOMF



Anatomic Comfort insoles are replacement insoles for maximum comfort. Fully designed in EVA foam, they are light and thin and are suited to all types of shoes and sports. Anti-bacterial and washable.

Sizes: XS-S-M-L-XL-XXL

1. Toplayer: **CUSHIONING & ANTIBACTERIAL**
2. Anatomic shape: **COMFORT & STABILITY**
3. Micro-perforations **BREATHABLE**
4. Pad: **COMFORT**



CUSHIONING GEL SLIM

CSEESCUSHSL15



Innovation : dynamic gel construction for maximum cushioning of the heel.
Cushioning Gel Slim insoles absorb shocks thanks to the dynamic cushioning gel concept developed by Sidas: a network of gel microbubbles placed in the impact zone is gradually deformed with the impact, thus providing an exceptional dynamic cushion.
Anti-bacterial and washable insoles.
Insoles designed for slim-fitting footwear (thickness 2 mm).

Sizes: XS-S-M-L-XL-XXL

1. Toplayer: **CUSHIONING & ANTIBACTERIAL**
2. Micro-perforations **BREATHABLE**
3. Gel: **CUSHIONING & COMFORT**
4. Dynamic Gel: **ACTIVE CUSHIONING**



F-ESSENTIALS insoles

CUSHIONING GEL

CSEESCUSHION



Innovation : dynamic gel cushioning for maximum cushioning of the heel.
Cushioning Gel insoles absorb shocks thanks to the dynamic cushioning gel concept developed by Sidas: a network of gel microbubbles placed in the impact zone is gradually deformed with the impact, thus providing an exceptional dynamic cushion.
Anti-bacterial and washable insoles.

Sizes: XS-S-M-L-XL-XXL

1. Toplayer: **CUSHIONING & ANTIBACTERIAL**
2. Micro-perforations **BREATHABLE**
3. Gel: **CUSHIONING & COMFORT**
4. Dynamic Gel: **ACTIVE CUSHIONING**



GEL DOUBLE COMFORT

CSEESDBCOMF15



Flat, comfortable insole for shoes of all volumes. Provides cushioning, shock absorption and anti-vibration properties. Lightweight and washable.

Sizes: XS-S-M-L-XL-XXL

1. Bamboo topcover: **ANTIBACTERIAL**
2. Perforations for enhanced **BREATHABILITY**
3. PU Gel Shore A10: **SHOCK ABSORPTION & ANTIVIBRATION**
4. PU FOAM Shore A15: **CUSHIONING**



MARKETING TOOLS

Facing F-Essentials CSEESMKFACF-ES



Demokit F-Essentials



- Impact Reducer CSEESDKSHOCKABS
- Anatomic Comfort CSEESDKANATCOMF
- Gel Double Comfort CSEESDKDCO12
- Cushioning Gel Slim CSEESDKCUSHGELS15
- Cushioning Gel CSEESDKCUSHGEL

Unit POP F-Essentials

- Anatomic Comfort CSEESMKPOPANAT
- Gel Double Comfort CSEESMKPOPBLC
- Cushioning Gel CSEESMKPOPCUSH
- Impact Reducer CSEESMKPOPIR
- Cushioning Gel Slim CSEESMKPOPCUSL



Display Mid CMKPMIDDI12



The Mid display is used to hold the F-Essentials range. It is made up of a Sidas crown and you can add a POP on the side to promote the F-Essentials range.



MULTISPORTS



SOLUTIONS FOR EACH SPORT AND EACH NEED!



3D insoles

Sidas' 3D range is designed to promote correct alignment of the body by ensuring maximum foot support. The 3D range addresses all needs including stability, flexibility and comfort.

3D COMFORT

CSE3DCOMF12



3D insole for customers searching for universal support.

Sizes: XS-S-M-L-XL-XXL

1. Bamboo topcover with sublimation: **ANTIBACTERIAL**
2. EVA Shell: **SUPPORT**
3. EVA base ShoreA 35: **CUSHIONING**



3D COMFORT 1/2

CSE3D1/2C012



3D insole for low volume shoes / universal support.

Sizes: XS-S-M-L-XL

1. EVA Shell: **SUPPORT**
2. EVA base ShoreA 35: **CUSHIONING**



3D COMFORT JUNIOR

CSE3DJRC012



3D insole for kids.

Sizes: JS-JM-JL

1. EVA base ShoreA 35: **CUSHIONING**
2. EVA Shell low shore: **BODY ALIGNMENT**



3D STABILITY

CSE3DSTAB12



3D insole for customers searching for stiff support.

Sizes: XS-S-M-L-XL-XXL

1. Bamboo topcover with sublimation: **ANTIBACTERIAL**
2. Nylon Shell: **STABILITY**
3. EVA pad: **SHOCK ABSORPTION**
4. EVA base ShoreA 35: **CUSHIONING**



3D FLEXIBILITY

CSE3DFLEX12



3D insole for customers searching for flexible support.

Sizes: XS-S-M-L-XL-XXL

1. Bamboo topcover with sublimation: **ANTIBACTERIAL**
2. TPU Shell: **FLEXIBILITY**
3. EVA pad: **SHOCK ABSORPTION**
4. EVA base ShoreA 35: **CUSHIONING**



3D GEL

CSE3DGEL12



3D insole that features maximal cushioning and gel pads for a damping effect.

Sizes: XS-S-M-L-XL-XXL

1. Bamboo topcover with sublimation: **ANTIBACTERIAL**
2. EVA Shell: **SUPPORT**
3. EVA base Shore A 35: **COMFORT**
4. PU GEL pad + Rubber foam: **SHOCK ABSORPTION**
5. PU Liquid GEL pad: **CUSHIONING**



MULTI insoles

A range totally adjusted to your feet, to provide foot support and better sport performance.

MULTI+

CSESPMULTI12



3D insole suitable for universal use across all sporting disciplines. Can also be customised to your feet in 10 minutes, providing lasting comfort, with Flashfit™ technology. More details about Flashfit™ technology can be found page 4.

Sizes: XS-S-M-L-XL-XXL

1. IonFoam® topcover 2.5mm: **CUSHIONING & ANTIBACTERIAL**
2. TXC heel reinforcement 1.5mm: **STABILITY**
3. Podiaflex® N base 0.9 / 1.3mm: **FLEXIBILITY**
4. Podiaflex® N Reinforcement 1.3mm: **SUPPORT**
5. Confortene pad: **SHOCK ABSORPTION**



FLASHFIT™
75% THERMOFORMABLE

CUSTOM MULTI

CSECUMULTI12



Custom insole suitable for universal use. More details about Custom technology can be found page 4.

Sizes: XS-S-M-L-XL-XXL

1. IonFoam® topcover 2.5mm: **CUSHIONING & ANTIBACTERIAL**
2. TX heel reinforcement 1.1mm: **STABILITY**
3. Confortene pad: **SHOCK ABSORPTION**
4. TX mid reinforcement 1.1mm: **SUPPORT**
5. Podiaflex® N base 1.3mm: **FLEXIBILITY**



Custom

100% MADE FOR YOU & YOUR SPORT

CUSTOM MULTI Slim

CSECUMULSL12



Custom insole suitable for universal use, in low volume footwear. More details about Custom technology can be found page 4.

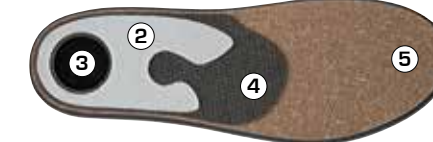
Sizes: XS-S-M-L-XL-XXL

1. PE topcover 2mm: **CUSHIONING**
2. TX heel reinforcement 1.1mm: **STABILITY**
3. Confortene pad: **SHOCK ABSORPTION**
4. TX mid reinforcement 1.1mm: **SUPPORT**
5. Podiaflex® N base 0.9mm: **FLEXIBILITY**



Custom

100% MADE FOR YOU & YOUR SPORT



CITY+



CITY
SHOES

CITY+ CLASSIC



LOW
VOLUME CITY
SHOES

CITY+ SLIM



ULTRA
LOW
VOLUME CITY SHOES

CITY+ 1/2



HIGH
HEELED SHOES

CITY+ LADY

FOR EVERY CITY SHOE
THERE IS A SOLUTION

FLASHFIT™

www.sidas.com

CITY+ insoles

CITY+ CLASSIC

CSESPOT12-CLA



Preshaped insoles designed for all types of city shoes to provide optimum foot support and comfort, and prevent blisters and fatigue. These insoles can also be personalised to your feet in less than 10 minutes thanks to Flashfit™ technology.

Sizes: XS-S-M-L-XL-XXL

Made in France.

1. Ionfoam® topcover: **CUSHIONING & ANTIBACTERIAL**
2. Podiaflex® reinforcement: **FOOT SUPPORT & STABILITY**
3. Heel pad: **SHOCK ABSORPTION**
4. Podiaflex®: **STABILITY & RESISTANCE**



CITY SHOES

CITY+ SLIM

CSESPOT12-SLI



Preshaped insoles designed for low volume city shoes to provide optimum foot support and prevent blisters and fatigue. These insoles can also be personalised to your feet in less than 10 minutes thanks to Flashfit™ technology.

Sizes: XS-S-M-L-XL-XXL

Made in France.

1. AMF topcover: **COMFORT & BREATHABILITY**
2. Podiaflex® reinforcement: **FOOT SUPPORT**
3. Podiaflex®: **STABILITY & RESISTANCE**



LOW VOLUME CITY SHOES

CITY+ process



CITY+ insoles

CITY+ 1/2

CSESPOT12-1/2



Preshaped half insoles designed for low volume city shoes to provide optimum foot support. These insoles can also be personalised to your feet in less than 10 minutes thanks to Flashfit™ technology.

Sizes: XS-S-M-L-XL-XXL

Made in France.

1. AMF topcover: **COMFORT & BREATHABILITY**
2. Podiaflex®: **FOOT SUPPORT**
3. Heel pad: **SHOCK ABSORPTION**
4. Podiaflex®: **STABILITY**



ULTRA LOW VOLUME CITY SHOES

CITY+ LADY

CSESPOT12-LAD



Preshaped insoles specially designed for fashion shoes to provide optimum foot support and comfort, and prevent blisters and fatigue. These insoles can also be personalised to your feet in less than 10 minutes thanks to Flashfit™ technology.

Sizes: XS-S-M-L-XL-XXL

Made in France.

1. AMF topcover: **COMFORT & BREATHABILITY**
2. Podiaflex® reinforcement: **FOOT SUPPORT**
3. Podiaflex®: **STABILITY & RESISTANCE**



HIGH HEELED SHOES

MARKETING TOOLS

Demokit

- CITY+ 1/2 CSESPOT12-1/2
- CITY+ Classic CSESPOT12-CLA
- CITY+ Lady CSESPOT12-LAD
- CITY+ Slim CSESPOT12-SLI



Mini Display

CMKPMIND112

Max. capacity: 30 packs.





SPECIFIC SPORTS



INSOLES

INSOLES

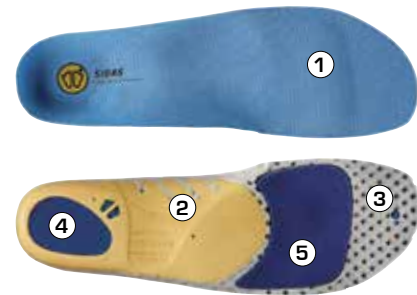
RUN



The Run range is specifically developed for both occasional or regular runners. This range is composed of materials designed for maximum propulsion, shock dissipation and excellent foot support.

RUN 3D

CSE3DRUN12



- 3D insole designed for universal arch support whilst running.
- Sizes:** XS-S-M-L-XL-XXL
1. MerryMesh topcover: **DURABILITY & ANTIBACTERIAL**
 2. Nylon Shell: **SUPPORT - FLEXIBILITY**
 3. EVA base Shore A 35 with holes: **CUSHIONING / BREATHABILITY**
 4. PU GEL pad: **SHOCK ABSORPTION**
 5. Ortholite X40 pad : **DYNAMIC CUSHIONING**



RUN+

CSESPRUN12



- 3D insole designed for running. Can also be customised to your feet in 10 minutes, providing lasting comfort, with Flashfit™ technology.
- Sizes:** XS-S-M-L-XL-XXL
1. IonFoam™ topcover 2.5mm: **CUSHIONING & ANTIBACTERIAL**
 2. TXC heel reinforcement 1,5mm: **SUPPORT & STABILITY**
 3. Jogtene® pad 3mm: **COMFORT & PROPULSION**
 4. Printech / Confortene pad: **CUSHIONING & OPTIMAL SHOCK ABSORPTION**
 5. Podiaflex® N* base 1.3mm: **STABILITY**



FLASHFIT™
75% THERMOFORMABLE

*Podiaflex® N: ecological resin extracted from straw waste

RUN+ Slim

CSESPRUNSL12



- 3D insole designed for the ultimate in comfort, whilst running. Specially adapted to running shoes with a low internal volume. Can also be customised to your feet in 10 minutes for lasting comfort, using Flashfit™ technology.
- Sizes:** XS-S-M-L-XL-XXL
1. PE topcover 2 mm: **CUSHIONING**
 2. TXC heel reinforcement 1,5mm: **SUPPORT & STABILITY**
 3. Jogtene® pad 2.2mm: **COMFORT & PROPULSION**
 4. Confortene pad: **OPTIMAL SHOCK ABSORPTION**
 5. Podiaflex® N* base 1.3mm: **STABILITY**



FLASHFIT™
75% THERMOFORMABLE

*Podiaflex® N: ecological resin extracted from straw waste

RUN Custom

CSECURUN12



- Custom insole for optimal comfort whilst running. Custom technology allows 100% customisation of your insoles.
- Sizes:** XS-S-M-L-XL-XXL
1. IonFoam™ topcover 2.5mm: **CUSHIONING & ANTIBACTERIAL**
 2. TX heel reinforcement 1.1mm: **STABILITY**
 3. Printech / Confortene pad: **CUSHIONING & SHOCK ABSORPTION**
 4. TX mid reinforcement 1.1mm: **SUPPORT**
 5. Jogtene® pad 2.2mm: **COMFORT & PROPULSION**



Custom
100% MADE FOR YOU & YOUR SPORT

OUTDOOR



The Outdoor range is designed for hiking and trekking on all types of terrain. Outdoor insoles provide shock absorption and optimal comfort for the prevention of blisters.

OUTDOOR 3D

CSE3DOUTDO12



- 3D insole designed for outdoor activities (hiking, walking...).
- Sizes:** XS-S-M-L-XL-XXL
1. Microfibre topcover: **COMFORT & ANTIBACTERIAL**
 2. Nylon Shell: **SUPPORT - FLEXIBILITY**
 3. EVA base Shore A 35: **COMFORT & DURABILITY**
 4. PU GEL pad: **SHOCK ABSORPTION**
 5. Ortholite ECO pad : **CUSHIONING**



OUTDOOR+

CSESPOUTDO12



- 3D insole designed to provide the ultimate comfort during outdoor activities. Can also be customised to your feet in 10 minutes, providing lasting comfort, with Flashfit™ technology.
- Sizes:** XS-S-M-L-XL-XXL
1. IonFoam® topcover 2.5mm: **CUSHIONING & ANTIBACTERIAL**
 2. Ortholite Eco 2mm: **COMFORT**
 3. TXC heel reinforcement 1,5mm: **SUPPORT & STABILITY**
 4. Podiaflex® N* Reinforcement 1.3mm: **SUPPORT**
 5. Printech / Confortene pad: **CUSHIONING & SHOCK ABSORPTION**



FLASHFIT™
75% THERMOFORMABLE

*Podiaflex® N: ecological resin extracted from straw waste

OUTDOOR+ Slim

CSESPOUTSL12



- 3D insole designed for outdoor activities and specially adapted to shoes with a low internal volume. Can also be customised to your feet in 10 minutes, providing lasting comfort, with Flashfit™ technology.
- Sizes:** XS-S-M-L-XL-XXL
1. IonFoam® topcover 2.5mm: **CUSHIONING & ANTIBACTERIAL**
 2. TXC heel reinforcement 1,5mm: **SUPPORT & STABILITY**
 3. Podiaflex® N* base 0.9 / 1.3mm: **FLEXIBILITY**
 4. Confortene 2mm pad: **SHOCK ABSORPTION**
 5. Podiaflex® N* Reinforcement 1.3mm: **SUPPORT**



FLASHFIT™
75% THERMOFORMABLE

*Podiaflex® N: ecological resin extracted from straw waste

OUTDOOR Custom

CSECUOUTDO12



- Custom insole designed to provide the ultimate comfort during outdoor activities. Custom technology allows 100% customisation of your insoles.
- Sizes:** XS-S-M-L-XL-XXL
1. IonFoam® topcover 2.5mm: **CUSHIONING & ANTIBACTERIAL**
 2. Ortholite Eco 2mm: **COMFORT**
 3. Podiaflex® N* base 0.9 / 1.3mm: **FLEXIBILITY**
 4. TX heel reinforcement 1,1mm: **SUPPORT & STABILITY**
 5. Printech / Confortene pad: **CUSHIONING & SHOCK ABSORPTION**



Custom
100% MADE FOR YOU & YOUR SPORT

*Podiaflex® N: ecological resin extracted from straw waste

BIKE

The Bike range is specifically designed for cycling. It guarantees optimal foot support, especially at the front of the foot where pressure is the greatest.

BIKE+



Insole designed for ultimate comfort whilst cycling. Can also be customised to your feet in 10 minutes with Flashfit™ technology.

Sizes: XS-S-M-L-XL-XXL

Pictures and text non contractual.

FLASHFIT™
75% THERMOFORMABLE

CSESPBIKE15



BIKE Custom



Custom insole designed for cycling. Custom technology allows 100% customisation of your insoles.

Sizes: XS-S-M-L-XL-XXL

1. Alcantara 1mm: **COMFORT & ANTIBACTERIAL**
2. Podiaflex®: **FLEXIBILITY**
3. TX heel reinforcement 1,5mm: **SUPPORT & STABILITY**
4. TX midfoot reinforcement 1,1mm: **SUPPORT & ENERGY TRANSFER**
5. Confortene 2mm pad: **VIBRATION ABSORPTION**

Custom
100% MADE FOR YOU & YOUR SPORT

Pictures non contractual.

CSECUBIKE12



TEAMSPORT

TEAMSPORT 3D



3D insole designed for teamsports (tennis, rugby, handball, football...) - to provide optimal foot support.

Sizes: XS-S-M-L-XL-XXL

1. Merrymesh topcover: **COMFORT & DURABILITY**
2. Nylon Heelcup: **SUPPORT & FLEXIBILITY**
3. EVA ShoreA 35 + HD rubber base: **COMFORT & FRICTION RESISTANCE**
4. EVA heelpad: **SHOCK ABSORPTION**

CSE3DTEAM12



GOLF

The GOLF range is designed to offer flexibility and stability for enhanced energy transfer when making your swing.

GOLF 3D



3D insole designed for golf.

Sizes: XS-S-M-L-XL-XXL

1. MerryMesh topcover: **COMFORT & ANTIBACTERIAL**
2. Nylon Heelcup: **SUPPORT & FLEXIBILITY**
3. EVA 1st metpad: **PROPRIOCEPTION** during swing
4. EVA heelpad: **SHOCK ABSORPTION**
5. EVA ShoreA 35: **COMFORT & DURABILITY**

CSE3DGOLF12



GOLF+




3D insole designed for golf with the ultimate comfort. Can also be customised to your feet in 10 minutes for lasting comfort, using Flashfit™ technology.

Sizes: XS-S-M-L-XL-XXL

1. PEVA topcover 2.5mm: **COMFORT**
2. TXC heel reinforcement 1,5mm: **SUPPORT & STABILITY**
3. Podiaflex® N* base 1.3mm: **FLEXIBILITY & ENERGY TRANSFER**
4. Poron ECO 2mm 1st metpad: **PROPRIOCEPTION** during swing
5. Podiaflex® N* Midfoot reinforcement 0.9mm: **SUPPORT**
6. Confortene 2mm pad: **SHOCK ABSORPTION**

FLASHFIT™
75% THERMOFORMABLE

 *Podiaflex® N: ecological resin extracted from straw waste

CSESPGOLF12



GOLF Custom




Custom insole designed for golf. Custom technology allows 100% customisation of your insoles.

Sizes: XS-S-M-L-XL-XXL

1. PEVA topcover 2.5mm: **COMFORT**
2. Podiaflex® N* base 1.3mm: **FLEXIBILITY & ENERGY TRANSFER**
3. Poron ECO 2mm 1st metpad: **PROPRIOCEPTION** during swing
4. TX heel reinforcement 1,1mm: **SUPPORT & STABILITY**
5. Confortene 2mm pad: **SHOCK ABSORPTION**
6. TX Midfoot reinforcement 1,1mm: **SUPPORT**

Custom
100% MADE FOR YOU & YOUR SPORT

 *Podiaflex® N: ecological resin extracted from straw waste

CSECUGOLF12



ON SKIN

TOE & FOOT PROTECTORS

Innovation: prevents blisters, relieves pain

Sport is a stressful activity for the skin, creating a lot of rubbing and friction.

If the skin is not well protected, this friction creates blisters, the worst enemy of sportsmen and sportswomen.

Currently, the dressings on the market can come off after a few hours and no longer protect the skin.

That is why Sidas has developed

On Skin.

The material and shape of these new protections are completely innovative and will fit your skin like a glove during your sporting activity.



ON Skin

TOE PROTECTOR

ASKINTOEPROT14



x 5

Apply the Silitene™ protection for toes as soon as the first signs of friction appear in order to prevent the development of the blister.
Thin and imperceptible thanks to their biomechanical construction, the protection is very long lasting so you can fully enjoy your activity.
Washable.
Multi day use.

Thickness: 1 mm.
Contents of pack: 5 Toe Protector.

FOOT PROTECTOR

ASKINFOOTPROT14



x 3

Apply the Silitene™ protection for the foot on the friction area as soon as you feel overheating sensations to prevent the development of the blister.
Its biomechanical construction follows the foot movement for a very long-lasting wear.
Thin, imperceptible and reusable, it allows you to fully enjoy your sporting activity.
Washable.
Multi day use.

Thickness: 1 mm.
Contents of pack: 3 Foot Protector.

PROTECTION KIT

ASKINESSPROT14



x 4

x 5

The Silitene™ protection kit is your best ally when practicing a sporting activity.
Apply the protections on the friction areas to ease the pain for an instant comfort.
Their biomechanical construction follows the foot full movement for long-lasting protection.
Washable.
Multi day use.

Thickness: 1 mm.
Contents of pack: 4 x Toe Protector / 5 x Foot Protector.

ON Skin

FOOT PROTECTOR SHEET 1mm

ASKINFOOTPROT14_01SH



x 1

A 1 mm sheet of Silitene™ to be cut according to the protection you need.
Apply on the friction area as soon as you feel overheating sensations.
Thin and imperceptible, you will forget the Silitene protection allowing you to fully enjoy your activity.
Washable.
Multi day use.

Dimensions: 90 x 100 mm.

FOOT PROTECTOR SHEET 2mm

ASKINFOOTPROT14_02SH



x 1

A 2mm sheet of Silitene™ to be cut according to the protection you need.
Apply on the friction area as soon as you feel overheating sensations.
Thin and imperceptible, you will forget the Silitene™ protection allowing you to fully enjoy your activity.
Washable.
Multi day use.

Dimensions: 100 x 115 mm.

MARKETING TOOLS

On Skin Counter Display

ASKINMKSCOUNTDISP

New rotating counter display, for presenting the entire On Skin range.
Can hold up to 80 small packs (Toe & Foot protector, Protection Kit), and 20 large packs (Foot protector sheet).



On Skin movie DVD

CMKDVDSPORTMOV14



New DVD with 3D film and animation to present the On Skin range during sports activities.

MARKETING TOOLS



Bags

SHOE BAG

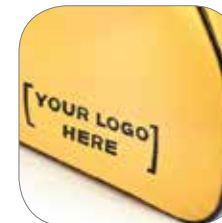
ASACSHOE14



The Sidas Shoe Bag is a small ultra-light bag for one pair of sports shoes. It is made from a water-resistant and dirt-resistant fabric to protect the contents of the bag. You can give away this small promotional bag will to your clients all the while promoting your shop, thanks to your logo printed on the bag (at least 50 units). You can mark your logo on one or two sides.

Product characteristics:

- Soft bag, 1 front pocket with zipper, 4 plastic stays under the bag
- Dimensions: 33 x 25 x 22 cm
- Composition : Tarpaulin and nylon



Marketing

DISPLAYS

Maxi Display

CMK3DDISPL12

Max. capacity: 120 packs.

Pop:
3Feet®: CMK3DPOP12
Sidas: CMKPVTPOP12
F-Essentials: CSEESMKPOP

Facing:
3Feet®: CMK3DFACIN12
Sidas: CMKPVTFAC12



Mid Display

CMKPMIDDI12

Max. capacity: 120 packs.



Mini Display

CMKPMINDI12

Max. capacity: 30 packs.



Marketing

SIDAS

Shop window sticker

CMKSTIVIND12



Sticker specially designed for shop windows.

Shoe stickers Pack of 20

CMKSTISHOE14



Small stickers Pack of 10

CMKSTISMAL12



Big stickers Pack of 5

CMKSTISBIG12



Carpet

CMKPVTAIS12

Dimensions: 80 cm x 60 cm.



Carpet corner

CMKPVTAISGF

Dimensions: 200 cm x 200 cm.



Flame

CMKPVFLAMSI

Small flag **SIDAS®**.
Delivered with mat and base.
Dimensions:
2.30 m x 0.60 m.



Facing for Maxi Display

CMKPVTFAC12



POP for Maxi Display

CMKPVTPOP12



DVD Sport movie

CMKDVDSPORTMOV14



New Sidas DVD with a running and a trekking video.
Explains the needs of feet during sports and the solutions proposed by Sidas for optimum comfort.

Sidas brand tool

FWSAMKBRANDTOOL12



Use in the store window or next to the sandals in store.

Sidas cube

CMKSIDASCUBE12



Marketing

SIDAS

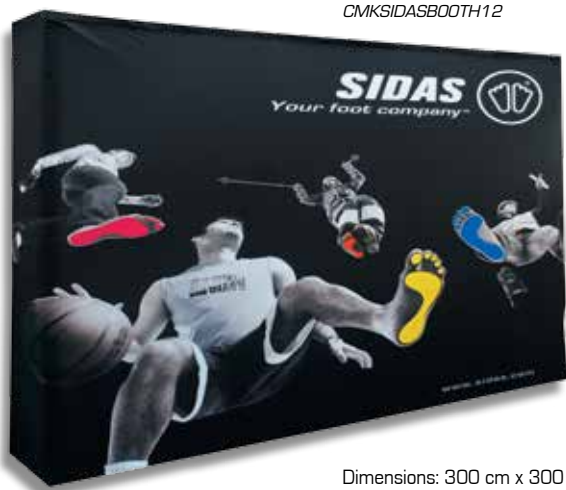
Sidas banner

CMKSIDASBANNER12



Sidas booth

CMKSIDASBOOTH12



Dimensions: 300 cm x 300 cm.

DEMO

DemoBox

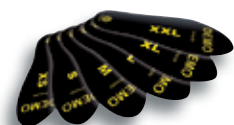
CMKKDBSID12

Cardboard demobox made up of 18 racks for putting away your demo insoles.



Insole Demokit for DemoBox

CMKKFKDDB



EDUCATIONAL

Anatomical feet

CMKPVPA



Foot skeleton

CMKPVPS



CATALOGUES & COMMUNICATION

Summer Foot Guide

CMKFOOGDISP12



POP for Summer Foot Guide

CMKFOOGDISP12



Product description cards

CMKKPRODCARDSS15

Product info sheets supplied in one pack containing one sheet per product in the SS15 range (insoles and sandals).
English on one side / French on the other side.



3D SANDALS

3D	Sandals	CASUAL					
			Homeday	Coolday	Friday		
		SPORT					
			Lounge 3D	Lounge 3D Women	Lounge RS	Lounge RS Flag	Lounge 4x4
		FASHION					
			Rainbow	Space			

3FEET®

3FEET®	Insoles					
			3Feet® Activ'	3Feet®	3Feet® Slim	
	Sandals	CASUAL				
		SPORT				
		FASHION				
	Socks					
		3Feet®	<div><div>HIGH</div><div>MID</div><div>LOW</div></div>			

ON SKIN

ON SKIN					
	Toe Protector	Foot Protector	Protection Kit	Foot Protector - Sheet 1mm	Foot Protector - Sheet 2mm

INSOLES

INSOLES	F-ESSENTIALS	3D	FLASHFIT™	Custom
	Cushioning Gel Pad 	3D Comfort 1/2 	City+ 1/2 	C Multi 
	Impact Reducer 	3D Comfort Junior 	City+ Classic 	C Multi Slim 
	Anatomic Comfort 	3D Comfort 	City+ Slim 	C Run 
	Cushioning Gel Slim 	3D Stability 	City+ Lady 	C Outdoor 
	Cushioning Gel 	3D Flexibility 	Multi+ 	C Bike 
	Gel Double Comfort 	3D Gel 	Run+ 	C Golf 
		Run 3D 	Run+ Slim 	
		Outdoor 3D 	Outdoor+ 	
		Teamsport 3D 	Outdoor+ Slim 	
		Golf 3D 	Bike+ 	
			Golf+ 	

MEASURING the foot

SIZES


A size is a series of measurements, expressed in points, that characterise a foot, last or shoe. There are different size systems, each with its own history and logic: **The Paris Point (EUR)**, the **American Point (US)** and the **English Point (UK)**.

The **Mondopoint (MP)** system, resulting from work carried out by more than 18 countries and governed by international standard ISO 9407, has been created to harmonise the scales.

The Mondopoint system measures the foot in centimetres.


STEP 1: measurement of the length and width of the foot

1



• Analysis of the foot length

2



• Analysis of the foot width

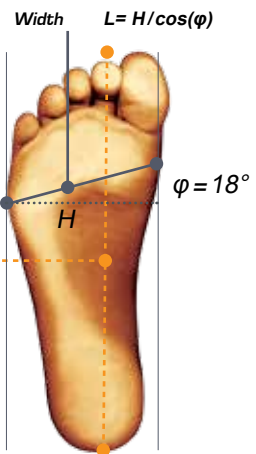
Width

$L = H / \cos(\varphi)$

$\varphi = 18^\circ$

H

Length



Foot sizer

STEP 2: pressure analysis

• Analysis of the foot pressure

1



2



3











1. Two pressure points
2. Anatomical pressure
3. Uniform pressure

Feet Revelator

STEP 3: analysis of volume and shape

• Analysis of the volume and shape of the foot















1. HIGH-arched foot
2. MEDIUM-arched foot
3. LOW-arched foot

Podoscope

SIZE chart

Sizes following Sidas standard sid010113					Insoles	Socks	Sandals			
MP	UK	US M	US W	EUR						
17	10	11	12	27 1/2	JS					
17 1/2	10 2/3	11 1/2	12 1/2	28 1/2						
18	11 1/3	12	13	29						
18 1/2	11 2/3	12 1/3	13 1/3	30						
19	12 1/2	13	14	30 1/2	JM					
19 1/2	13	1	2	31						
20	13 1/2	1 1/2	2 1/2	32						
20 1/2	1 1/3	2	3	33						
21	1 2/3	2 1/2	3 1/2	33 1/2	JL					
21 1/2	2 1/2	3 1/2	4 1/2	34 1/3						
22	3	3 2/3	4 2/3	35						
22 1/2	3 2/3	4 1/3	5 1/3	36						
23	4 1/3	5	6	36 1/2	XS	S				
23 1/2	5	5 2/3	6 2/3	37 1/2						
24	5 1/3	6 1/3	7 1/3	38						
24 1/2	6	6 2/3	7 2/3	39						
25	6 1/2	7 1/3	8 1/3	39 1/2	M	M				
25 1/3	7	7 2/3	8 2/3	40						
25 1/2	7 1/3	8	9	40 1/2						
26	7 2/3	8 1/2	9 1/2	41						
26 1/2	8 1/2	9 1/3	10 1/3	42	L	L				
27	8 2/3	9 2/3	10 2/3	42 1/2						
27 1/2	9 1/2	10 1/2	11 1/2	43 1/2						
28	10	11	12	44						
28 1/2	10 2/3	11 1/2	12 1/2	45	XL	XL				
29	11 1/3	12	13	45 1/2						
29 1/3	11 2/3	12 1/3		46						
29 1/2	12	12 2/3		46 1/2						
30	12 1/2	13 1/3		47	XXL					
30 1/2	13	14		48						
31	13 2/3	14 1/2		48 1/2						

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Happy feet, happy people, happy planet 

